

RESEARCH POLICY COMMITTEE

December 8, 2008

3:30 p.m.

PRESENT:

Kathleen Campbell, PhD, Chair
Mark Johnson, MD
Teresa Liberati, PhD, DVM
Joseph Milbrandt, PhD
Prema Narayan, PhD
Louis Premkumar, PhD
Sophia Ran, PhD, Vice Chair
Laura Rogers, MD
Don Scott, MD
Andrew Sharp, Ph.D.
Steven Verhulst, PhD
Rodney Weilbaecher, Ph.D.

ABSENT:

James Black, Ph.D.
Paula Mackrides, DO
Mary McAsey PhD

Ex-Officio Members Present:

Kounosuke Watabe, PhD, Chair of CRC
Sandra Puczynski, PhD, Dir. of Clinical
Research Development
Linda Toth, PhD, DVM, Associate Dean
for Research & Faculty Affairs

Guests Present:

Deborah Case, Director of
Development, Foundation Office
Nancy Zimmers, Director, Public Affairs
Ruth Slottag, Media Coordinator, Public
Affairs

Chair Kathleen Campbell called the meeting to order at 3:33 p.m.

Announcements and Items for Brief Discussion

Dr. Rogers moved to approve the November 10, 2008 minutes as mailed. Dr. Verhulst seconded the motion. The motion was adopted.

Space Allocation Subcommittee

Two new members are needed for the Space Allocation Subcommittee. The members of this committee do not have to be a member of the RPC Committee, but must have external funding and lab space at SIU. Both MDs and PhDs are considered for these positions. Dr. Michael Pranzatelli and Dr. Randy Elble were suggested to fill the vacancies. After some discussion, Dr. Milbrandt made a motion to elect Drs. Pranzatelli and Elble to the Space Allocation Subcommittee. Dr. Verhulst seconded the motion. The motion was adopted.

EAM Reviews

Dr. Watabe handled the EAM Reviews and everything went well. There are a few modifications to the forms that need to be made. This will be discussed at the January meeting.

November 24, 2008 Faculty Council Meeting

Dr. Campbell attended the November 24th Faculty Council meeting to report on the RPC's Strategic Plan. The Faculty Council was very supportive and asked what they could do to help with the RPC Strategic Plan. At this time, most of the items will be handled by the RPC and the new RSAT (Research Strategic Agenda Team) Committee composed of Dr. Mark Francis, Dr. Kathleen Campbell, Dr. Linda Toth, Dr. Sandra Puczynski, and Gary Giacomelli. The Faculty Council can then be asked for their support.

Items for Discussion

Discussion of Philanthropic Research Funding

Dr. Campbell introduced Deborah Case from the Foundation Office and Nancy Zimmers and Ruth Slottag from Public Affairs. They were present to provide information to the RPC regarding philanthropic support for research. Ms. Case began by giving an overview of fund raising at the Foundation Office. Due to the small size of the office, most philanthropic donations are made by individuals, not corporations. The average commitment is 19% of alumni. No annual appeals have ever been done. Monies that are donated are usually earmarked by the donor as to where they want their funds to go, i.e. Alzheimer Research, Cardiovascular Research, etc. If donations are not specified, then they are added to the Dean's Excellence Fund and Dr. Dorsey determines where and how those funds are allocated. The biggest fund raiser of the year is the SCCI's Denim and Diamonds. So far in the first five months (including the D&D fundraiser) \$500,000 has been raised. One question raised was what the RPC could do to help raise funds for research. One of the key elements would be to pursue personal relationships with potential donors – site visits, lunch presentations, and personal follow-ups with clients and/or patients.

Nancy Zimmers then passed out a packet from the Public Affairs Office outlining the different areas where they help provide media coverage for SIU SOM. The Public Affairs Office is also small, but they do lay the groundwork in bringing the public's attention to SIU. They handle about 20-30 media calls per week and they place about 20-30 speakers per year. They maintain 80 bulletin boards around SIU SOM that are updated weekly with news articles about research, individuals, grants, etc. Dr. Toth asked how ADRFA could become more effective in taking research to the public's awareness. Several responses included updating the website so it was geared more to the general public, registering with a speaker's bureau to present messages on general research and areas of strength at SIU, and developing a brochure for the public with an emphasis on SIU's Research. Dr. Toth also stated that some of the future GOBBL Sessions will focus on how to present research to the media and general public. If anyone has other ideas, please email them to Dr. Campbell.

RSAT 6.3

This has already been addressed. If anyone has any more ideas, please contact Dr. Campbell.

RSAT 6.5

Dr. Campbell is looking for input from the RPC committee. Please contact her with your ideas.

RSAT 7.2

Clinical/Translational Research was covered in the strategic Plan, but Centers of Excellence were not. Please send your thoughts to Dr. Campbell.

RSAT 7.4

This is related to 6.5. This was not originally part of the RPC's assigned tasks. Dr. Campbell welcomes all ideas.

SIU is now halfway through the five-year strategic plan. At this point, groups are redoing their lists of tasks and focusing on the items that will be doable in the next two years. Groups need to focus on limiting the tasks to meet the objectives that have been stated. Please send all suggestions to Dr. Campbell by January 17th (the next RSAT meeting).

Dr. Ran moved to adjourn the meeting. Dr. Rogers seconded the motion. The motion was adopted and the meeting adjourned at 4:59 p.m.