

# Library Newsletter



May 2012

SIU School of Medicine

Volume 2 issue 2

## Change in Hours

Memorial Day  
Mon, May 28, 2012,  
LIBRARY CLOSED

Independence Day  
Wed, July 4, 2012  
LIBRARY CLOSED

Summer hours begin  
Sunday, May 27, 2012  
and will be in effect  
through Labor Day  
weekend in September.

## Summer Hours (Jun-Aug)

Mon-Thu 8:00am-10:00pm

Fri 8:00am-7:00pm

Sat 9:00am-6:00pm

Sun 1:00pm-7:00pm

## Regular Hours (Sep-May)

Mon-Thu 8:00am-11:00pm

Fri 8:00am-7:00pm

Sat 9:00am-6:00pm

Sun 1:00pm-11:00pm

## Inside this issue:

PA Program Purchases **2**  
Anatomical Models and  
Books for MRC

Good Reads **2**

Featured Resource: **3**  
Shots by STFM

So You Want to  
Print a Poster... **3**

## Orientations and Tours of the Medical Library

The Medical Library is pleased to offer orientations and tours of the facility.

Orientations are available for all School of Medicine faculty, students, residents, researchers and staff as well as community groups.

Orientations include:

- tour of the library
- detailed descriptions of available services and how to obtain them.

Orientations are usually one hour in length but can be

tailored to individual or group needs.

To arrange for an orientation or tour please contact :

Rhona Kelley  
[rkelley@siumed.edu](mailto:rkelley@siumed.edu)  
217-545-2112

## Help Us Improve Our Mobile Site

We need your feedback! Please take a moment to complete a brief survey regarding mobile devices and the Library's mobile site.

No personal information is

requested. Results of the survey will be used to ensure that our mobile site meets the needs of our users.

Even if you don't currently have a mobile device, your

participation will be helpful.

### Mobile User Survey

<http://www.surveymonkey.com/s/7FDYT9F>

## Civil War Medicine Presentations

Two events were held in conjunction with the hosting of the National Library of Medicine traveling exhibit: *Life and Limb: the Toll of the American Civil War*.

Dr. Elvin Zook and Dr. Mark McAndrew described and contrasted wartime medicine between the Civil War and the Iraq and Afghanistan conflicts. An especially vivid

contrast was Dr. Zook's description of the use of any large building for a hospital in the Civil War (especially barns), which meant the hospitals were frequently some distance from the battle field and the wounded. In the current day, Dr. McAndrew noted most wounded soldiers are in the air to a hospital within one hour of injury and that the planes

used for transport are set up as ICUs.

Glenna Schroeder-Lein, Ph.D., spoke on "Hospitals and Hygiene: The Medical Side of the Civil War". In addition to reiterating the make-shift nature of hospitals described earlier by Dr. Zook, she noted that as patients recuperated they were pressed into service to take care of other patients, which hampered their own recovery.

For those with an interest in this topic, the Abraham Lincoln Presidential Museum will be hosting a newly created exhibit: *To Kill and to Heal: Weapons and Medicine of the Civil War* opening in May 2012.



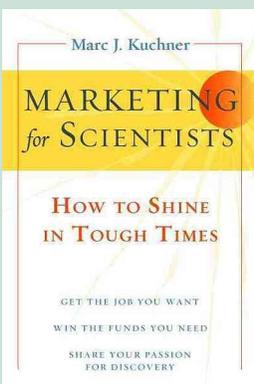
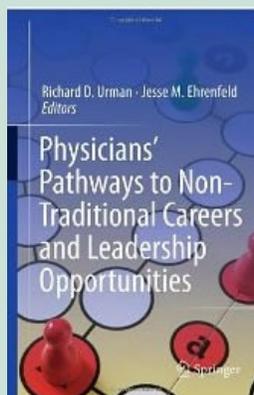
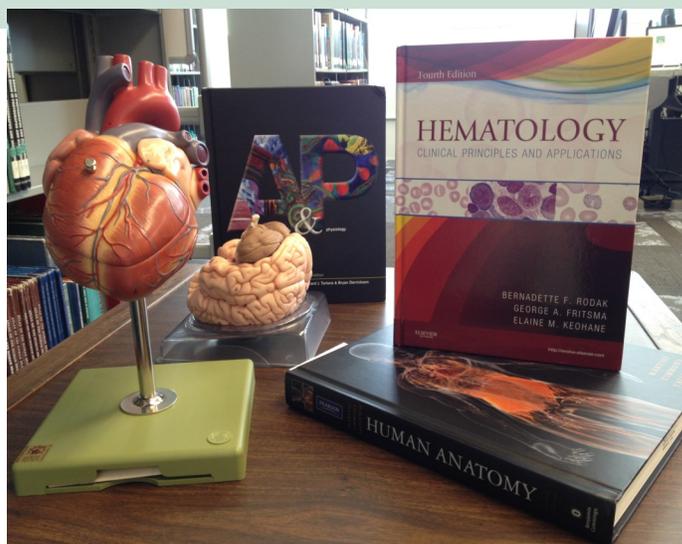
**“a valuable addition to the collection for student use.”**

## PA Program Purchases

The Medical Resource Center would like to thank the Physician Assistant program for their generosity.

Several new textbooks, including “Campbell-Walsh Urology”; “Neurology in Clinical Practice”; and “Hematology: Clinical Principles and Applications” in addition to a brain model and two heart models were purchased by the PA Program for the MRC collection.

These items will be a valuable addition to the collection for student use.



## Good Reads

Here are books that address the career side of the medical and scientific environment of the School of Medicine.

Urman, Richard D. and Ehrenfeld, Jesse, eds. **Physicians' Pathways to Non-Traditional Careers and Leadership Opportunities.** New York: Springer, 2012. W 21 P578 2012

The authors present an array of topics for the physician considering broader career options.

The first part of the book covers choosing a balanced career path and addresses personality type, work-life balance, and avoiding physician burnout.

The rest of the book focuses on different job arenas including business, consulting, and industry; public and global health; academia (careers in medical education and medical school deans are here); law, advoca-

cacy and public service; social science, journalism, architecture, and the arts; and patient safety, ethics, and volunteering.

The final section includes real-life stories of physicians who have successfully followed some of these alternate paths. Of interest to those starting their medical careers or contemplating a redirection.

Kuchner, Marc. **Marketing for Scientists: How to Shine in Tough Times.** Washington, DC: Island Press, 2012. Q 149 .U5 K95m 2012

This book was reviewed in one of this writer's favorite blogs: ProfHacker in the Chronicle of Higher Education.

The reviewer (Heather Whitney, a physics professor) confessed her cynicism about a marketing book for scientists. Her conclusion? “This book was successful because I never once felt that I

was reading a marketing book by some random business guy who wasn't a scientist...[this book] can be helpful to most scientists—especially those who also teach and should be passing on this practical information to their students.”

Kuchner is an astrophysicist at NASA and a country music songwriter. This book evolved from his efforts in both fields to sell his science and his songs. He calls the result “the marketing toolkit that I wish I had had when I was starting my science career (and my music career).”

The final page is “Take-Home Marketing Tips for Scientists”, which starts with “Marketing is all about human relationships; start a conversation.” If your articles, research proposals, or songs are not receiving the acceptance you wish, this book may be for you.

## Featured Resource: *Shots by STFM*

Access current CDC child and adult immunization schedules on your PC or on your mobile phone.

*Shots by STFM* is for clinicians, teachers, and health care providers.

This free resource is made available by the Group on Immunization Education of the Society of Teachers of Family Medicine.

Up-to-date information is available for each vaccine, including:

- basics
- high risk indications
- adverse reactions
- contraindications
- catch-up

- administration
- epidemiology
- brand names
- additives.

Features include:

- current CDC immunization recommendations
- combination vaccine schedules
- comprehensive electronic version of the CDC immunization schedule
- all content is free

### Shots On-line

Shots Online, <http://www.immunizationed.org/shotsonline.aspx>, has the 2012 electronic schedules with web graphics optimized for your PC.

### Shots On-line Mobile

The mobile friendly version of *Shots by STFM* is available from your iPhone or Android via internet connection at <http://www.immunizationed.org/shotsonlinemob.aspx>.

### Shots Mobile App

No internet connection is required when using the *Shots by STFM* app.

Free.

iPhone/iPod touch/iPad Requires iOS 4.0 or later.

Android: 2.2 and up.

More information and links to all versions and apps are available at <http://www.immunizationed.org/>.



Shots On-line Mobile

**“No Internet connection is required when using the Shots by STFM app”**

## So You Want to Print a Poster...

**Before** starting your poster, please check the Library's set up guidelines (<http://www.siumed.edu/lib/poster-guidelines.html>).

### Who May Use the Service

Faculty, residents, students and researchers in departments that subscribe to the service each fiscal year.

### What We Will Print

Posters related to academic, scholarly, research and clinical work. Personal poster printing is not available.

### Poster Service Hours

Monday – Friday:

8:00 AM - 4:30 PM.

Posters submitted after 4:30 PM will be printed the following business day.

Posters are printed on a first come first serve basis.

Allow 24 hours for posters to be printed, although most are printed the same day.

### Set-up and Printing

The Medical Library can only print posters that are a maximum of 36 inches high. Since the poster paper is on a roll, most lengths can be

accommodated.

Color usually matches the submitted poster although dark blues tend to have a purple quality.

### Format

- PowerPoint files
- Other software: submit as PDF

### How to submit a poster for printing

**Option 1:** Bring to the Reference Desk on a flash drive or DVD.

**Option 2:** Use the School's secure file server (<https://share.siumed.edu>) to send to [reference@siumed.edu](mailto:reference@siumed.edu).

**Option 3:** Load the large format printer drivers on an office computer and send posters directly to the printer queue. Notify [reference@siumed.edu](mailto:reference@siumed.edu) after submitting a poster file so that it can be released from the queue to the printer.

### Lamination

Poster lamination is not available through the Medical Library.



For poster templates see our guide at <http://libguides.siumed.edu/>

**“Allow 24 hours for posters to be printed, although most are printed the same day.”**

## SIU School of Medicine Medical Library

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P.O. Box 19625  
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62794-9625  
Phone: 217-545-2658  
Fax: 217-545-0988  
E-mail: [reference@siumed.edu](mailto:reference@siumed.edu)

### SUMMER BREEZES

May is always an exciting time of year in an academic medical center. Perhaps more than any other time of year, we feel the culmination of the educational mission of the School as we watch new M.D. and Ph.D. students graduate and pursue their professional careers. Residents and fellows follow suit shortly thereafter.

Although the School of Medicine is in session year-round, summer does hold the promise of some down time for most. As you regroup from one busy academic year and head into another, take a moment to enjoy the accomplishments of the past year and consider a refresher for the coming year. Perhaps there are some new tools and resources that you might explore. This newsletter provides some possibilities for your consideration.

Congratulations and best wishes to those who are graduating and moving on! We look forward to seeing the rest of you in our "back to school" issue.

Visit us on the Web

<http://www.siumed.edu/lib>

### May Training Schedule

Formal training sessions are not offered during June, July and August in order for Library faculty to update software and hand-outs.

Training sessions can be requested during this time period by contacting [training@siumed.edu](mailto:training@siumed.edu) or calling the Reference Desk at 217-545-2113.

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The following classes are still available this month. Registration is required at least 24 hours in advance of class time.

**Dreamweaver CS5: Styles,**  
**TUE, May 8, 2012**  
**@2:00-3:30 PM**

**Oracle Calendar,**  
**WED, May 9, 2012**  
**@2:00-3:30 PM**

**How to Design Posters Using PowerPoint 2007,**  
**THU, May 10, 2012**  
**@2:00-3:30 PM**

**Excel 2007: Charts & Graphs,**  
**FRI, May 11, 2012**  
**@9:30-11:00 AM**

**Photoshop CS5: Preparing Images for Posters & Manuscripts,**  
**FRI, May 11, 2012**  
**@1:30-3:00 PM**

**Searching PubMed including MEDLINE,**  
**MON, May 14, 2012**  
**@9:30-11:00 AM**

**Finding Full Text,**  
**MON, May 14, 2012**  
**@2:00-3:00 PM**

**Advanced Enhancements of PowerPoint 2007,**  
**TUE, May 15, 2012**  
**@9:30-11:00 AM**

**Web of Knowledge,**  
**WED, May 16, 2012**  
**@12:30-1:30 PM**

**Dreamweaver CS5: Forms,**  
**THU, May 17, 2012**  
**@8:30-10:00 AM**

#### Springfield Campus

LOCATION: Medical Library,  
801-4th floor, Room 4175D  
REGISTER: 217.545.2113 or  
[training@siumed.edu](mailto:training@siumed.edu)

#### Carbondale Campus

LOCATION: Lindegren 102  
REGISTER: [irc@siumed.edu](mailto:irc@siumed.edu)



Stamp celebrating  
Mary Walker, Civil War Army  
Surgeon  
From the Library's Special  
Collections