



2022 TELEHEALTH CONFERENCE:

VIRTUAL CARE IN A CHANGING WORLD

Tuesday, August 30, 2022
9:00 AM - 4:30 PM

Memorial Learning Center
228 W Miller St | Springfield, IL

Multiple Attendance Options:
Virtual or In-person
Half Day or All Day



Register for this
conference at [siumed.
edu/cpd](https://siumed.edu/cpd)



SIU MEDICINE
TELEHEALTH

GENERAL INFORMATION

This conference will be presented in-person and virtually. For general information regarding the course, please contact Laura Hepp Kessel, Director, Office of Telehealth at 618.615.5753 or lkessel21@siumed.edu.

REGISTRATION

Registration is required. To register online, visit siumed.edu/cpd. In the dropdown under 'Learners,' select 'Conferences,' To register by mail, fill out the form and mail to address on the last page of this document.

CANCELLATION POLICY

Registration fees are refundable, less a \$35 processing fee, if requested prior to August 23. After August 23, only substitutions are allowed. (Advance notice of substitute attendee is appreciated.)

WHO SHOULD ATTEND

Informational sessions and case examples ideal for telehealth providers and staff, program directors and others interested in virtual care.

SPECIAL ASSISTANCE

SIU School of Medicine wishes to assure that its activities are accessible to all individuals. If you need any of the services identified in the Americans with Disabilities Act, please contact the Office of Continuing Professional Development at 217.545.7711 at least 10 days in advance.

DISCLOSURE POLICY

It is the policy of Southern Illinois University School of Medicine that speakers, planners and anyone in control of content disclose real or apparent conflicts of interest relating to the topics of this activity, and also disclose discussions of unlabeled/unapproved uses of drugs or devices during their presentation(s). The SIU School of Medicine Office of Continuing Professional Development has policies in place that will identify and mitigate all conflicts of interest prior to this activity. Detailed disclosure will be provided prior to the start of the activity.

ACCREDITATION

The SIU School of Medicine is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

CREDIT

SIU School of Medicine designates this live activity for a maximum of 6.5 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

American Academy of Physician Assistants (AAPA) accepts certificates of participation for educational activities certified for *AMA PRA Category 1 Credit™* from organizations accredited by ACCME. Physician assistants may receive a maximum of 6.5 AAP Category 1 CME credits for completing this program.

American Academy of Nurse Practitioners National Certification Board (AANPCB) accepts *AMA PRA Category 1 Credit™* issued by organizations accredited by the ACCME as an equivalent number of hours of participation.

SIU School of Medicine is preapproved as a continuing nursing education provider pursuant to Section 1300.130, subsection c), 1), B) and P) of the Illinois Department of Financial and Professional Regulation Nurse Practice Act. Nurses may receive a maximum of 6.5 contact hours for completing this activity.

SIU School of Medicine is a licensed provider for continuing education for nursing home administrators (license #139-000027), social workers (license #159-000106), clinical psychologists (license # 268-000008), professional counselors/clinical counselors (license number 197-000073), and dietitians/nutrition counselors (license # 199.000121). This program offers a maximum of 6.5 CE hours.

All other attendees will receive a Certificate of Attendance.

EVENT SCHEDULE

MORNING

8:00 AM - 9:00 AM **Registration, Breakfast, Exhibitors Available**

9:00 AM - 9:10 AM **Morning Overview**
LAURA HEPP KESSEL, MSW
MICHELLE LYNN, BSN, RN

9:10 AM - 10:00 AM **Telemedicine in Maternal-Fetal Medicine –
Expanding Maternal Care throughout Central
and Southern Illinois**
ROBERT M. ABRAMS, MD

Providing high-risk obstetrical care to a large geographical region is quite challenging. Utilizing telemedicine has enabled Maternal-Fetal Medicine to achieve its goal of providing equal high-risk obstetrical care to all women of the region, regardless of where they live.

- Understand the challenges of providing high-risk obstetrical care throughout the South Central IL Perinatal Network
- Acknowledge the many benefits of telemedicine in providing high-risk obstetrical care.

10:00 AM - 10:50 AM **Lessons Learned in Operationalizing
Telehealth in Internal Medicine Specialties
and Subspecialties**
JOHN L. FLACK, MD

Quantitative telehealth use and time-trends data as well as practitioner reported qualitative barriers to the adoption of telehealth across Internal Medicine disciplines will be discussed. The rationale for telehealth use beyond the current COVID-19 pandemic also will be discussed.

- Understand the magnitude and durability over time of telehealth use in Internal Medicine disciplines
- Examine the use of telehealth clinic visits by patient characteristics

10:50 AM - 11:05 AM **Break, Exhibitors Available**

11:05 AM - 11:45 AM **Impacting Skilled Nursing Facility Care with
Virtual Health**
HALEY MILLER, MS

Covers the initial steps and goals when bringing virtual health into a skilled nursing facility.

- How virtual health can improve current skilled nursing facility care and the patient experience.
- The first steps when implementing skilled nursing facility virtual health.

11:45 AM - 12:30 PM **Telehealth Marketing Strategies**
RIKEESHA V. PHELON, MA

Participants will learn tactics to promote telehealth success stories to support patient acquisition.

- Learn best practices and the SIU Medicine case study for successful telehealth marketing strategies.

12:30 PM - 1:00 PM **Lunch Break and Exhibitors Available**

AFTERNOON

1:00 PM - 1:10 PM **Afternoon Overview**
LAURA HEPP KESSEL, MSW
VIDHYA PRAKASH, MD, FACP, FIDSA, FAMWA

1:10 PM - 1:55 PM **Innovative Applications of Telemedicine**
KARI M. WOLF, MD, DFAPA

Most people think of telemedicine as a solution to reach rural communities. While effective in that setting, there are many other applications for telemedicine to improve not only access but the overall quality of care.

- Describe at least three settings where telemedicine can be used to improve health.
- Brainstorm new ways that telemedicine can be delivered to improve health of communities.

EVENT SCHEDULE

1:55 PM - 2:40 PM

Teleneurology: Clinical and Educational Applications

Jayant N. Acharya, MD, DM, FANA, FAES, FACNS, FAAN
Vinita J. Acharya, MD, FANA, FAES

Discuss the uses and limitations of teleneurology for acute neurologic care and in the outpatient setting for patients with chronic neurologic conditions who are unable to come for in-person clinic visits. Address integration of medical students, residents and patient education into teleneurology visits.

- Evaluate the role of teleneurology for acute and chronic neurologic patient care.
- Investigate the opportunities for incorporating medical education into teleneurology.

2:40 PM - 2:55 PM

Break, Exhibitors Available

2:55 PM - 3:40 PM

Panel: The Increasingly Important Role of Providing Access to Care via Telehealth

MODERATED BY: LAURA HEPP KESSEL, MSW
MARK GRIDLEY, MBA, FACHE
ROBERT (BOB) FARMER, MD
SCOTT BOSTON, MD

How are hospitals in Illinois utilizing telehealth to expand access to care for their communities? This moderated panel discussion will focus on the growth of telehealth especially during the COVID-19 pandemic. Hospital leaders will share their experiences utilizing telehealth prior to and during the pandemic as well as how they plan to continue to use telehealth in the future.

- Learn how Illinois hospitals responded to the COVID-19 pandemic to provide access to care via telehealth.
- Learn how Illinois hospitals plan to continue utilizing telehealth in the future.

3:40 PM - 4:25 PM

Incorporating Compliance into Your Telehealth Practice

KATE COHEN, JD, CHC, CHRC

Discussion on how to proactively partner with the compliance team to ensure your telehealth program is compliant in a rapidly changing regulatory environment.

- Learn how to identify and mitigate compliance risks for your telehealth practice.
- Discuss best practices for a productive partnership between telehealth/clinical teams and your compliance office.

4:25 PM - 4:30 PM

Closing Remarks

LAURA HEPP KESSEL, MSW

PRESENTERS

SIU MEDICINE FACULTY

Robert M. Abrams, MD

Professor and Executive Director, Center for Maternal-Fetal Medicine

Jayant N. Acharya, MD, DM, FANA, FAES, FACNS, FAAN

Professor and Chair, Department of Neurology
Co-Executive Director, Neuroscience Institute

Kate Cohen, JD, CHC, CHRC

Chief Compliance Officer/Executive Director of Compliance

John L. Flack, MD

Professor and Chair, Department of Internal Medicine

Laura Hepp Kessel, MSW

Director of Telehealth Services

Michelle Lynn, BSN, RN

Executive Director of Clinical Operations
Chief Operating Officer

Rikeesha V. Phelon, MA

Executive Director, Office of Marketing, Communication and Engagement

Vidhya Prakash, MD, FACP, FIDSA, FAMWA

Chief Medical Officer

Associate Dean of Clinical Affairs and Population Health

Professor, Infectious Diseases Faculty

Director, Alliance for Women in Medicine and Science

Kari M. Wolf, MD, DFAPA

Professor and Chair, Department of Psychiatry
Co-Executive Director, Neuroscience Institute

GUEST FACULTY

Vinita J. Acharya, MD, FANA, FAES

Associate Professor, Department of Neurology
Penn State Health

Scott Boston, MD

President and CEO
Jacksonville Memorial Hospital

Robert (Bob) Farmer, MD

Vice President of Medical Affairs
Touchette Regional Hospital

Mark Gridley, MBA, FACHE

President and CEO
FHN Memorial Hospital

Haley Miller, MS

Virtual Health Manager
Carle Health



REGISTER

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Or mail the form to:

Office of Continuing Professional Development
SIU School of Medicine, PO Box 19602
Springfield, IL 62794-9602

Please make checks payable to SIU School of Medicine
Registration fee may be paid by credit card.

SPONSORSHIP AND EXHIBITOR INFORMATION

Contact Laura Hepp Kessel
Director, Office of Telehealth
618.615.5753
lkessel21@siumed.edu

Visit siumed.edu/telehealth for more information about
SIU Medicine Telehealth Services.



SIU MEDICINE
TELEHEALTH

NAME

DEGREE(S):

SPECIALTY/TYPE OF PRACTICE

ADDRESS

CITY

STATE

ZIP

EMAIL ADDRESS (Required)

AREA CODE/PHONE

Please check appropriate box:

Full Day / In Person \$125

Full Day / Virtual \$100

Half Day / In Person \$85
___ AM or ___ PM

Half Day / Virtual \$75
___ AM or ___ PM

SIU SOM Faculty/Staff \$35
___ In person or ___ Virtual

Memorial Health Employee \$35
___ In person or ___ Virtual

Health Profession Student \$35
___ In person or ___ Virtual

SIU SOM Medical/PA Student \$0
___ In person or ___ Virtual

LUNCH: ___ Yes ___ No ___ Vegetarian requested

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Signature of Card Holder

Date

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