

Concept Development Award Ranking Instructions

Please prepare a Concept Development Award Ranking Form for each application you receive following the guidelines below to ensure consistency. Avoid jargon, gratuitous language, and vernacular, or chatty expressions. Also, please refrain from emotional/judgmental expressions.

A. OVERALL MERIT SCORE/OVERALL RANK

Assign the application a merit score and a rank after evaluating the areas listed under the critique section.

B. CRITIQUE

Please address each of the following areas, and consider them all in assigning the overall score.

1. Strengths

Discuss the overall strengths of the application.

2. Weaknesses

Discuss the overall weaknesses of the application, indicating whether they are minor, moderate, or major.

3. Overall Recommendations

Provide an overall recommendation for the application, including a recommendation for funding, and suggestions for improvement, if necessary.

In addressing the areas above, the following are provided as suggested evaluation criteria:

- **Value.** Does the concept or technology contain inherent value? Consider monetary potential and benefits to society and public health in evaluating this area.
- **Well-Conceived Plan.** Does the plan make sense? Has the applicant clearly described the proposed use of the award money? Are the objectives attainable and goals as defined an effective use of the award?
- **Market Transferability.** If awarded, would the proposed use of the money assist in advancing market interest in the concept or technology? Does the concept or technology have a strong potential to be transferred to the market? Does the concept or technology have a great potential to be made available for public benefit?
- **Patentable Merit and Scope of Protection.** Is the concept or technology something that can feasibly be protected (patented or otherwise) and advanced? Is there any existing intellectual property protection for the concept or technology? Has the Office of Technology Transfer (either Springfield or Carbondale) been consulted to determine the best route of protection/advancement for this subject matter?
- **Business or Legal Consultations.** Have any additional outside consultations occurred? Have any potential licensees been contacted or expressed interest in the technology? Have any law firms, consulting firms, professional societies, or public agencies (such as the Chamber of Commerce or a Small Business Development Center) been engaged?

Please treat each application as a CONFIDENTIAL DOCUMENT. No material from it may be copied, quoted, or otherwise used without permission of the author, nor may the author's name be revealed in connection with an application. If you believe that a colleague can make a substantive contribution to the ranking process, please consult the Office of Technology Transfer (OTT) before proceeding.

When you have completed the ranking process, return all Ranking Forms to the OTT electronically by email (techtransfer@siumed.edu).

Your name will not be associated with the ranking process, except internally within the OTT for tracking purposes. Your participation in the ranking process and the associated materials will be given the maximum protection from disclosure.

Your participation in the ranking process for the Concept Development Award is greatly appreciated.