



MINUTES

ALUMNI SOCIETY BOARD OF GOVERNORS

April 24, 2017

Simmons Cancer Institute at SIU
315 W. Carpenter, Robbins Woerner Conference Room
Springfield, IL

Present:

Deborah Albright, MD	Jordan Markel, Class of 2018
Milton Armstrong, MD	Shelby Markel, Class of 2020
Ann Augspurger	Joyce Miller, MD
Rik Austin, MD	Cris Milliken
Careyana Brenham, MD	Sean Murray, Class of 2017
Elizabeth Cavanagh, MD	Karla Polaschek, MD
Mary Jo Davies	Necole Powell
Robert Farmer, MD	Brian Reinholz, Class of 2019
Gary Giacomelli, guest	Julie Robbs
David Goldberg, MD	Joseph Tamimie, MD
Jacqueline Harris, MD	Sameer Vohra, MD, guest
Michael Honan, MD	Kelli Webb, MD
Nedra Joyner, MD	Tabatha Wells, MD
Robert Juranek, MD	Michael Williamson, MD
Jerry Kruse, MD, MSPH	Matt Winkleman, MD

1. Call to Order

President Dr. Cavanagh called the meeting to order at 6:50 p.m.

2. Welcome and Introductions – Dr. Cavanagh welcomed members and introductions were made.

3. Office of Population Science and Policy

Dr. Cavanagh introduced Dr. Sameer Vohra '11, Executive Director of SIU Medicine's Office of Population Science and Policy. Dr. Vohra presented the Population Science and Health Program which was launched October, 2016. It consists of two offices: SIU Office of Population Science and Policy and SIU HealthCare Office of Population Health. The office will study the disease risks in the SIU service area and focus on strategies to reduce health gaps. The office has four goals: 1) Acquire and study data to identify disease risk, 2) Design and implement strategies to improve health, 3) Formulate legislative, clinical and educational policies to provide sustainable solutions, and 4) Educate current and future health professionals in population health.

Dr. Vohra proposed developing partnerships with alumni to improve the health of individuals but also to improve the health of populations.

4. Approval of October 17, 2016 Meeting Minutes

A motion was made and seconded to approve the October 17, 2016 minutes.

5. Dean's Update

Dr. Kruse provided a report on the following:

- a. Federal Financial & Governmental Affairs issues involving 1) SIU Medicine faculty and residents affected by the Visa-H1B Premium Processing Suspension, 2) ACA and AHCA concerns including Medicaid will take a several billion dollar hit to state as well as an \$8 million loss for SIU Medicine; and 3) Eighteen percent cut to NIH which has been scaled back tremendously; and effects of ACA and FQHC on Bad Debt.
- b. State of IL issues concerning the budget -the best we can hope for in the FY17 state appropriation is 63%; we received \$9M less, \$52M less than appropriated and earned.
- c. Curriculum Update – 1) Clerkship rating is the highest ever recorded, and 2) NRMP Match in March show students are leaving IL - 21% of SIU students chose IL residencies; a low number of 79 SIU and UIC students chose IL residencies compared to the 10-year mean of 122. Dr. Honan inquired the reasons for the students' departure. Mr. Murray said that his class discussed this and the Illinois budget was a strong factor but not the sole factor.
- d. New Office of Equity, Diversity and Inclusion
- e. Update on several faculty's research and development work
- f. Summarized the new SIU logo and plans for a big return on investment
- g. Inclusion of student scholarships and program development with nurse family partnership, baby brain development program and high risk pregnancies

6. SIU SOM Strategic Plan

Dr. Kruse reported that with no state budget, the current strategic plan would be extended and he has appreciated the feedback from board members which includes 1) training in the business of medicine, 2) live and breathe the practices of alumni (1-2 weeks), and 3) Alumni should be engaged as mentors, Hosts, potential presenters for CME, teaching, webinars, scholarships for students, governmental advocacy and more, 4) include more about alumni achievements in Aspects, and 5) inform alumni more about the value of research at SIU SOM. There was continued concern noted about the relationship with St. John's Hospital. Dr. Kruse stated that the relationship is improving due to changes in administration; St. John's has new initiatives and the strategies are more aligned with SIU School of Medicine. He will keep the Board updated on the progress.

7. Office of Student Affairs Report

Ms. Robbs reported in Dr. Constance's absence re: the results of the National Residency Matching Program announced on March 17, 2017. Sixty-two senior students at SIU SOM have secured residency positions and will begin training July 1, 2017. Eleven students (18%) will begin residency training in Internal Medicine, ten (16%) in Pediatrics, nine (15%) in Family Medicine, seven (11%) in Emergency Medicine, five (8%) in Psychiatry, and three each (5%) in Anesthesiology, Dermatology, General Surgery, and Radiology. Medicine/Pediatrics, Obstetrics-Gynecology, and Preliminary

Surgery matched two (3%) students each. Neurology, Orthopedic Surgery, Physical Medicine and Rehabilitation, and Plastic Surgery attracted one student each.

Six students (10%) will begin their residency training in SIU Programs. An additional seven students (11%) will be training in other programs located in Illinois. Two students did not match and are doing research this year.

8. Student Class Updates

- a. Ms. Markel, Class of 2020 – Six weeks left and the curriculum is winding down. Their anatomical donor ceremony is being held this week in Carbondale.
- b. Mr. Reinholz, Class of 2019 – The class raised over \$24,000 in clothing sales; the funds support the yearbook and class projects. He thanked the board for supporting the Winter Ball and shared how much fun was had by all. They are currently studying for boards.
- c. Mr. Markel, Class of 2018 – The class is the first to experience the new third year curriculum. They are participating in their 4-month selectives.
- d. Mr. Murray, Class of 2017 – This is a great part of the year for the class. Approximately 50% of students matched their first residency picks. Most of the remainder of the class was able to secure their second choices. The class has chosen Dr. Dorsey to receive the Golden Apple Teaching award; Dr. Varney to read the Hippocratic Oath; and Dr. Mellinger to hood the graduates.

9. Student Resource Fund

Dr. Joyner reported that the mission of the Student Resource Fund is to provide a source of money that can be used to purchase items or support activities that will benefit a large number of medical students. The majority of funding comes from alumni gifts. She noted that there was an issue with the new foundation financial software that prevented staff from determining how much money was available; once determined, there was not an adequate amount to request proposals with the recommendation to fund the top priorities including the health club membership and a subsidy for the student winter ball. After discussion, the board recommended funding for:

- a. YMCA gym premier memberships at \$15,500 (this includes family members living directly with the student, and access to both the downtown location and the Gus and Flora Kerasotes west-side location, fitness classes, health and wellness centers, indoor pools, racquetball courts; indoor track and the gyms for basketball, volleyball, etc., reduced program fees and more);
- b. Subsidy of Student Winter Ball 2018 at the same rate as 2017 of \$4,000.

A motion was made and seconded to approve the recommendations as presented funding a total of \$19,500. All approved.

10. Foundation Report

Ms. Powell distributed packets containing Foundation related material including upcoming events and reports of 1) Annual Giving Overview, 2) Alumni Board Member Fundraising, 3) Cumulative Alumni fundraising, and 4) Reflection of the Dean's Class Challenge. She added that 79% of the FY17 fundraising goal has been reached. During the October 2016 campaign, \$305,000 was raised. Denim & Diamonds is the largest fundraising event in Springfield which raises funds for cancer research. Foundation's

key funding priorities are 1) increasing scholarships, 2) population health programs and 3) faculty professional development. The Student Resource Fund will remain a priority.

Dr. Williamson asked what strategies are used to promote alumni giving and how the SOM alumni giving compares nationally. Ms. Powell reported that giving participation is average compared to other state schools and she added that election years historically reduce the amount of donors and amounts. Discussion ensued regarding various areas including if trends are noticed such as giving by class, and do we solicit the resident alumni, faculty and former faculty. Ms. Powell explained that the resident alumni data has recently been added to the donor database, and they will be included in future campaigns. Soliciting former faculty has been a missed opportunity and the challenge with soliciting faculty retirees is, unless they are SIU SOM alumni or have donated in the past, they most likely are not in the database. An additional difficulty in soliciting includes the 'do not solicit' (DNS) code for people in the donor/alumni database indicating their request not to be contacted for specific activities/schools/colleges/programs. Foundation plans to survey those on the DNS list in hopes of increasing the donor list. Further discussion involved various challenges and the required approval process her office must conform to in order to solicit, while not always receiving the approval or in a timely fashion. Dr. Winkleman inquired if the SOM is receiving proper support and if expectations are being met. One area he expressed is the continued request from this board to have our medical students participate in the phonathon with SOM alumni. Ms. Powell did note that the SOM does have two or three alumni who fill seats on the Foundation board in Carbondale. Dr. Williamson expressed interest in representing the SOM Alumni Society on the Foundation board if there were current unfilled seats. Ms. Powell will follow-up.

11. Board Members as Ambassadors

Dr. Cavanagh inquired if members had suggested activities for former Board members to stay involved. Current involvement includes promoting the SOM, serving as a host for students, teaching/mentoring, serving as a class agent, making members Ambassadors and asking for their input re: Strategic Plan and/or the Board.

12. Support Services for Alumni

Dr. Cavanagh introduced this issue from a former member who inquired if the board might be interested in providing support resources for alumni when they experience a negative event. They may be open to support from their peers rather than EAPs (employee assistance programs) or other available support services, those not familiar with physician issues. It was asked if this falls within the Alumni Society's mission. Dr. Cavanagh asked members for comments and suggestions.

13. Alumni Events/Programs

Ms. Robbs reported:

- a. 2017 HOSTS (Helping Our Students To Succeed) program which includes the alumni hosting 4th year students as they travel to residency interviews - There was a decline in requests this year and some students felt that the opportunity to use Airbnb may have an impact. Mr. Murray stated that he and his fiancé, also a SIU SOM student, enjoyed their stay with their alumni hosts in Denver and they even

- stayed an extra night. Ms. Robbs provided the HOSTS program nine-year summary report. Over the history of the program, there has been a total of 251 submitted requests, 157 matches, 86% requests have been filled, 184 total hosts (some are married), 713 alumni contacts to alumni, and the students have saved over \$20,925 (an average cost savings per student interview of \$134.64).
- b. Dr. Kruse, Ms. Robbs and Ms. Patsy Wappel (Foundation) will host an alumni reception May 6 in San Diego while Dr. Kruse attends the Society of Teachers of Family Medicine Annual Spring Conference. Dr. Kruse will receive The Lynn and Joan Carmichael STFM Recognition Award at the conference.
 - c. Ms. Robbs reported 2017 Reunion planning is on track for the classes of 1977, 1982, 1987, 1992, 1997, 2002, or 2007.
 - d. Dr. Janet Albers '87 will receive the Distinguished Alumnae award at the May commencement.

14. Adjournment

Meeting adjourned at 9:12 p.m.