Coalition Building Efforts in Southern Illinois

Liz Toomey
Rural Health Project Specialist
June 20, 2018
AGENDA

• What role do coalitions play in addressing the opioid crisis?

• Coalition network in southern, rural Illinois

• What role can prescribers play within these local coalitions?

• What can prescribers gain from participating in local coalitions?
Community-based Coalitions

“a group of individuals representing diverse organizations, factions, or constituencies within the community who agree to work together to achieve a common goal”

(Butterfoss, 2007)
COALITIONS CAN…

• build a constituency for a particular issue
• allow for sharing of risk and responsibility across organizations
• provide a space for diverse sectors to exchange knowledge, perspectives and strategies
• can mobilize tangible resources from multiple organizations
• pool less tangible but equally important resources such as trust with historically disenfranchised groups or connections to influential policymakers
• provide a coordinating structure for multilevel interventions/research---ETHIC
SI COALITIONS HELP PROVIDE COORDINATING STRUCTURE FOR THE ETHIC PROJECT

Ending the Transmission of HIV, HCV, STDs, and Overdose in Rural Communities

Ending the Transmission of HIV, HCV, STDs and Overdose in Rural Communities of People Who Inject Drugs (ETHIC)

Background: Outbreaks of HIV, HCV and other sexually transmitted diseases (STD) in rural areas of the Midwest have been associated with syringe-sharing among people who inject drugs such as heroin and other opioids (PWID). Illinois is the third highest state in percent increase in death rates involving synthetic opiates. The southernmost 16 counties of Illinois comprise the Illinois Delta Region (IDR) and share many of the characteristics of rural areas that have experienced recent HIV epidemics. In order to develop effective means of disease prevention and treatment we need a deeper understanding of the context of injection drug use in rural southern IL, including community characteristics, circumstances for high-risk injection practices, and accessibility to health-related resources.

Project Lead: Wiley Jenkins, PhD, MPH

OPSP Team Members: Christofer Rodriguez, MPH; Whitney Zahnd, MS

Collaborators: Co-PI: Mai Pho, MD, MPH; University of Chicago

Goals: There are two overall goals to be completed by the program. One is to investigate and understand how factors such as place of residence and local culture impact infectious disease spread and treatment among PWIDs. This answers the question “What new services are needed to reduce diseases among PWIDs, and how can we increase use of those already in place?” Two is to then develop interventions to expand services designed to reduce disease transmission, identify and treat those infected, and increase linkage to and use of addiction treatment and medical care. This takes the data and transforms it into action at the community level.

HEALTHY SOUTHERN ILLINOIS DELTA NETWORK

Strong network of coalitions in lower 15 counties addressing behavioral health, diabetes, the built environment, access to care, etc.
## Sector Representation in Community Based Coalitions

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<thead>
<tr>
<th>Sector</th>
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<tbody>
<tr>
<td>Health Departments/ Harm Reduction Orgs.</td>
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<tr>
<td>Law Enforcement/criminal justice system reps.</td>
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<tr>
<td>Recovery Groups, individuals</td>
</tr>
<tr>
<td>Pharmacists</td>
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<tr>
<td>SUD Treatment providers/counselors</td>
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<tr>
<td>First Responders</td>
</tr>
<tr>
<td>Social Services</td>
</tr>
<tr>
<td>Local universities</td>
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<tr>
<td>concerned community members</td>
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<tr>
<td>Local government officials</td>
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<tr>
<td>Hospital staff</td>
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<tr>
<td>Faith community members</td>
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<tr>
<td>Teachers/ROE</td>
</tr>
<tr>
<td>Family members of individuals with SUD/OUD</td>
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Response to the Opioid Crisis in Jackson County

Behavioral Health Action Team - Jackson County Healthy Communities Coalition

Overall Goal
Improve access to behavioral health services and ensure that everyone with a behavioral health problem gets services they need.

Strategy - Prescription Drug Misuse
Decrease misuse of prescription drugs by:
- Increasing awareness of misuse and its consequences
- Increasing options for safe storage and disposal of medications
- Expanding alternative to incarceration

Project Overview
The Jackson County Health Department, working with the Jackson County Healthy Communities Coalition (JCHCC) identified behavioral health as a focus on its drug misuse, as one of the major health priorities for Jackson County in the 2017-2020 Community Health Improvement Plan.

The JCHCC Behavioral Health Action Team (BHAT) then took on the responsibility of addressing this health priority, leveraging resources and collaborative action to address the issue. Collective assets of the BHAT membership have allowed us to tackle the issue with a broad and varied approach.

The national opioid crisis has had a local impact, triggering BHAT to focus on addressing misuse of and addiction to opioids. Strategies taken include: promoting responsible prescribing practices, facilitating Narcan training, hosting town hall meetings, and advocating for medication disposal programs. To assess our progress, we have aligned our efforts with the State of Illinois Opioid Action Plan.

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Help Lines
Detox Program
Treatment Facilities
Support for Opioid Dependence

Drug Disposal Locations
Emergency Shelter
Transportation
Services in Surrounding Counties

Regional Effects
The JCHCC Behavioral Health Action Team recognizes that the opioid crisis in southern Illinois is not bound by county lines and works closely at the regional level through the SIUCSM Center for Rural Health and Social Service Development and the Healthy Communities Initiative to address the issue. The BHAT is committed to working collaboratively with public health agencies at the local, regional, and state levels to leverage the strengths of all of these efforts.

Shining a Light on Substance Misuse in Franklin County

Free Community Event
Thursday, June 21st
Location: Whittington Church
200 West Main St, Whittington, IL
6:00 pm Documentary Screening of the film 'Heroin(e)'
7:00 pm Community Discussion with a Panel of Experts:
- Evan Owens, staat's Attorney
- Matt Clark, Franklin County Prevention Officer
- Dorel Jones, Franklin County Sheriff
- Bill McLennan, Pharmacist
- Lori Owens, Anarchy Angels
- Michelle Trottier, Gateway Foundation
- Shane Coogan, Benton Fire Chief
8:00 pm Free Narcan Administration Training & Hidden In Plain Sight Display
Join the discussion to learn more about how substance misuse affects our local community.

A Call for a Community Health Response in the Southern Illinois Region: Workshop on Substance Misuse, Stigma, and Coalition Building
THURSDAY, JUNE 14, 2018

Help our region’s southern 33 counties move forward to prevent and treat Opioid prescription drug misuse and heroin addiction

Location: Doubletree by Hilton, 222 Potomac Blvd, Mt Vernon, IL 62864
8:00 a.m. Registration
8:30 a.m. Welcome and Opening Remarks
9:00 a.m. Keynote Address - “Stigma and Substance Use Disorders” by Pat Corrigan, PsyD (Illinois Institute of Technology)
10:15 a.m. Concurrent Breakout Sessions:
- “Open, Honest, and Supportive: A New Approach to Opioid Addiction”
- “Stigma and Substance Use: A Community Health Response in the Southern Illinois Region”

This regional workshop will be the 5th in the series – A Call for a Community Health Response in the Southern Illinois Region – to address the opioid crisis and issues surrounding substance use disorders in the region. The intended audience for this workshop includes local and regional partners, community leaders, healthcare providers, and anyone interested in addressing the opioid crisis.

EVENT ORGANIZED BY THE FRANKLIN COUNTY SUBSTANCE MISUSE COALITION
For more information, contact atoinay@st慨il.edu or REBLLS30H5A

May 17, 2018
"Understanding the Opioid Epidemic"
WHAT ROLE CAN PRESCRIBERS PLAY WITHIN COMMUNITY COALITIONS?

Advocate (patient & prescriber)
WHAT ROLE CAN PRESCRIBERS PLAY WITHIN COMMUNITY COALITIONS?

Advocate (patient & prescriber)


Conclusion: A minority of opioid overdose survivors received MOUD. Buprenorphine and MMT were associated with reduced all-cause and opioid-related mortality.
WHAT ROLE CAN PRESCRIBERS PLAY WITHIN COMMUNITY COALITIONS?

Reduce Stigma
WHAT ROLE CAN PRESCRIBERS PLAY WITHIN COMMUNITY COALITIONS?

Reduce Stigma

stigma against prescribers

share prescriber perspective

end of life care

OUD is a chronic, relapsing brain disease—not a moral failing
WHAT ROLE CAN PRESCRIBERS PLAY WITHIN COMMUNITY COALITIONS?

Disseminate Truth & Educate
WHAT ROLE CAN PRESCRIBERS PLAY WITHIN COMMUNITY COALITIONS?

Disseminate Truth & Educate

Prevent the spread of misinformation within coalitions & at public events concerning prescribing practices, addictive qualities of opioids

Patient Education
WHAT CAN PRESCRIBERS GAIN FROM PARTICIPATING IN LOCAL COALITIONS?

Insights into the community
WHAT CAN PRESCRIBERS GAIN FROM PARTICIPATING IN LOCAL COALITIONS?

Insights into the community

Social Determinants of Health

We don’t know what we don’t know
WHAT CAN PRESCRIBERS GAIN FROM PARTICIPATING IN LOCAL COALITIONS?

Access to a local network

Community based participatory research
WHAT CAN PRESCRIBERS GAIN FROM PARTICIPATING IN LOCAL COALITIONS?

Influence changes in local policy & norms
Thank you! Questions?